For Immediate Release

As Coronavirus Forces Real Estate Online, Crowdfunding Platform Releases Apps To Help Investors



The Max Crowdfund Platform Launches Version 2.0 Of Website As Well As iOS and Android Mobile Applications

Press Release - Rotterdam, Netherlands - 10th June 2020 - Max Property Group B.V. (MPG) launched version 2.0 of its real estate crowdfunding platform, <u>Max Crowdfund</u>, today alongside the first version of its mobile applications for <u>Android</u> and <u>iOs</u>.

Max Crowdfund allows registered investors to access high quality real estate investment opportunities in a matter of minutes, from any computer or mobile device, with the security of AML procedures and blockchain technology.

"The COVID-19 virus has forced many business sectors online, and we hope the launch of our apps will help prevent investors from missing out on real estate opportunities," says CEO Mark Lloyd.

The Max Crowdfund platform, which has been under development since 2017, uses blockchain technology provided by <u>Ardor</u>, a leading BaaS platform. Already operational with 75,000 global users, Max Crowdfund is awaiting regulatory approval from the Dutch financial authorities, the AFM, which will make it the first regulated blockchain real estate crowdfunding platform in Europe.

In addition to a user friendly design, version 2.0 of the technology now allows users to link their bank account to the crowdfunding platform, thereby enabling investment in high quality real estate projects in a matter of minutes, from across the globe.

"The Max Crowdfund platform offers a unique combination of blockchain security, traditional bricks and mortar investing, and emerging crowdfunding methods. It is rare for a blockchain technology to be so closely associated with the financial and banking world, but it is precisely bridging that gap that is our mission with this project," says CTO of Max Crowdfund, Erwin van Kekem.

About Max Property Group

Max Property Group, a Dutch company that owns real estate crowdfunding platform, Max Crowdfund, as well as property funds with millions of Euros of of assets under management in the Netherlands, the United Kingdom and Germany, has tokenised a part of its shares on Ignis as a Controlled Asset. The MPGS security tokens represent certified shares in the company as will be reflected in the official share register. These shares will be controlled by a STAK, a Dutch Foundation.

About Blockchain Provider Ardor

Ardor is a BaaS platform developed by Jelurida, a blockchain software company that enables customers to cooperate and promote unique value propositions, as well as create new business. Jelurida offers the proof of stake consensus and parent/child solutions built on top of five years of software development, IT experience and technological leadership.

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Max Crowdfund Links

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